

interview

IRINA EMTSEVA

IF THE
DECISION
TO ATTAIN
HAPPINESS
BECOMES YOUR
LIFESTYLE, IT
WILL COME
TRUE



IRINA, for the vast majority of people, Vladivostok – is a place on the edge of the world, with wandering winds, alluring to adventures, and exotics of the Land of The Rising Sun, which is literally beyond the horizon. What does Vladivostok mean to you?

– To me, Vladivostok – is a happy childhood, ballet school, my beloved theatre, stunning maritime harbors, the Pacific Ocean, and friends for a lifetime. From birth, my life has been a wild ride. I was born on a train, which had been stopped on the shores of world's largest fresh-water lake, Baikal, to provide medical assistance to my mum. The old lady helping with the delivery said: "This girl will travel all her life". I regard her as my Guardian Angel.

– Describe your life prior to the move to the UK?

– I studied in ballet school, as it was my childhood dream to become a ballerina, but at the same time, I was always fond of art and performed well in school. My parents insisted that I obtain higher education, for which I am very grateful to them. Having graduated from the Architectural Faculty of the Far Eastern University, I attempted to pursue a career within this field and simultaneously danced for a choreographic group called "Style". I also started to design and tailor all the costumes required for our performances, and, soon after, was offered the position of lead set and costume designer at the Vladivostok Drama Theatre. With hindsight, it seems very symbolic, that my first project for the theatre turned out to be "Oliver Twist", by Charles Dickens. I was involved in over 15 plays throughout my 7 years on the set, with some of my costumes being used by stage actors to this day.

– How did London welcome you?

– London greeted me with exciting business projects, interesting new people and new opportunities for self-expression. Beforehand, however, I had to significantly improve my level of English, since, both in school and university, my chosen second language was Japanese – indeed, the majority of schools in Vladivostok offer Japanese, Chinese and Korean as second languages, rather than the English language taught throughout Western Russia. My occupational endeavors began with small interior design projects, after which I moved on to teach art and draftsmanship at the Russian Embassy School in Notting Hill Gate. I had remarkable students! We secured first place at the Children's' Drawing Contest in the Tower of London.



IRINA EMTSEVA

BORN AND RAISED IN VLADIVOSTOK.
HOLDS DEGREE IN ARCHITECTURE.
HAS LIVED IN LONDON FOR OVER 20 YEARS.
IN 1999, SHE SET UP THE PEACE AND COLOUR
GALLERY.
EXHIBITS CONTEMPORARY ARTISTS.
CARRIED OUT OVER 60 EXHIBITIONS.
FROM 2018, IRINA BECAME THE DESIGNATED
REPRESENTATIVE OF MEGA NFC® IN THE UK.
WWW.MEGANFC.INFO

– Where did the idea of Peace and Colour Gallery originate?

– The idea to set up the gallery took some time. As fate would have it, I became acquainted to a major Mayfair-based property developer, who subsequently offered me to head all architectural and design aspects for his company. Initially, I searched for and acquired paintings for specific projects – decoration of offices and private residences. Eventually, my love for all things art gave birth to the idea of opening an independent art gallery.

– Did Peace & Colour Gallery have a physical address in London?

– I decided that rather than being a physically based art space, with a shop-front and changing exhibits, the gallery should be available via the Internet at www.peaceandcolour.info. Besides visiting the scheduled installations, my clients could choose and purchase their beloved art pieces via the website at a time of their convenience. I was quite fortunate, that during the first three years of the gallery, I could hold scheduled exhibitions within my employer's offices in Mayfair, consequently moving onto dedicated art spaces in Cork Street and Shepherd Market. A number of exhibitions were also held outside the UK, namely in Singapore, Hong Kong and Dubai. Since its inception in 1999, Peace and Colour Gallery conducted over 60 art events.

I showcase contemporary art. Works by artists, with whom I have held numerous successful exhibitions, such as Aleksandr Sigov, Sergey

interview

Savchenko, Sergei Cherkassov, Anton Yakutovich, Anatolii Shapovalov, Tommy TC Carlson and many more have found their buyers in London, with a number of renowned art collectors among them.

– Would it be correct to say, that you have deviated from the art trade and now devote all of your time to the MEGA NFC® medical¹⁰ detox product?

– I have not closed the gallery, and, in fact, I am in the process of organising a new exhibition. Neither have I stopped my architectural endeavors and continue to cooperate with interior designers, mostly on private projects, full interior design for Arkadiy Novikov's "I Robert" restaurant being one of the latest.

I would rather describe this as a coherent transition from outer to inner beauty. Over recent years, difficult political and economic factors have led to a significant deterioration of market activity within the art space. The frequency of scheduled exhibitions has therefore been reduced to well below the usual 5-6 per annum. Hence, I decided to engage myself with alternative projects that would provide as much satisfaction as the gallery.

Things could not have turned out better. By pure luck, I was introduced to representatives of a German company - MEGA NFC®, which achieved a radical breakthrough within the detox market. My heart and intuition prompted me to fly over to Hamburg and meet with the company management team.

Having tested the miracle-powder on myself, I was astonished by the results. Just one month after the treatment course, not only did I feel much more energetic and cheerful, my routine daily fatigue had gone, sleep had significantly improved, all swellings subsided, while my skin looked radiant and firm. The results were so evident, that others could not help but notice! Never before have I attracted so many compliments about my appearance. I put my full trust into the treatment and decided to introduce it to, first, my friends, but soon realized that I should not be restricted to friends only. Beauty is akin to art – it should be spread among as many people as possible.

I was offered the position of MEGA NFC® regional representative in the UK and subsequently acquired exclusive rights to distribute their MEGA NFC® medical¹⁰ detox product throughout the country.

– So what is this magic powder, which produces such miraculous results?

– MEGA NFC® medical¹⁰ – is an organic detox product derived from naturally occurring zeolite clinoptilolite minerals, which formed from lava during volcanic eruptions millions of years ago. These minerals are processed via a unique, patented technology



– HENA (High Energy Natural Activation), which enhances the minerals with optimal properties for the human body and maximizes their curative effects. The product has been created by German scientists, produced in Germany and registered in Europe as a medical product, with all the required certifications.

The philosophy of MEGA NFC® is prevention, not cure.

– For which purposes would one ingest MEGA NFC® medical¹⁰? Which health problems does it help to eliminate?

– First of all, the product enables detoxification of the body. However, it is far more than a normal enterosorbent. Through the unique process of selective ion exchange this product can attract, neutralize and remove toxins and heavy metals.

At the same time, the body's own essential minerals are not adsorbed, as has been shown in clinical tests. More than 30 essential minerals, being part of the product, enhance and improve the body's natural mineral balance.

This miracle-powder clears the symptoms of allergies and eczemas, boosts the immune system and helps to cope with chronic stress.

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MY DREAM – IS TO LIVE IN A HOUSE BY THE SHORE AND PAINT IN MY MAGICAL GARDEN.

This product is a powerful antioxidant, which neutralizes free radicals. Furthermore, it contains high-quality colloidal silica (SiO₂), which helps to strengthen connective tissues.

The product is also referred to as the mineral of youth and beauty. MEGA NFC® medical¹⁰ has a long list of beneficial impacts, from regulation of blood pressure and digestion, to prevention of major medical conditions and general rejuvenation of the body. It is a 100 percent organic product, created by nature.

– Does MEGA NFC® offer any other products, besides this miracle-powder?

– MEGA NFC® also have their own cosmetics range, featuring a unisex regenerating cream, face masks for deep and effective detoxification, as well as anticellulite body wraps. These highly effective products are derived from only natural minerals and oils, and are suitable for all ages and skin types.

Internal and external cleansing in balance with nature – is the new road towards picture-perfect appearance and ideal figure.

– Do you have an expansion plan for MEGA NFC® within the UK?

– This exclusive product can be ordered by simply going onto our website www.meganfc.info, or purchased from Spa Illuminata in London or Marlow (Buckinghamshire), and from Harrods pharmacy. I conduct regular showcases, where potential users can get full consultations on the product, and hear of its benefits and pharmacological properties from scientific professionals.

Very soon we will be launching a programme of independent MEGA NFC® consultants throughout the UK. Among our plans – expansion within Spa chains, where, besides the powder, we will offer products from the company's cosmetics range. It is my dream, to make all women beautiful and to revitalize as many people as possible with the help of MEGA NFC® medical¹⁰ product, which cleanses our bodies, helps us to overcome the challenges of modern life, and prolongs our youthfulness and beauty.

– How do you spend your typical day, and does your busy schedule allow time for pleasures and travel?

– My days are always hectic and eventful, but every morning, and without fail, I devote at least an hour all to myself: starting the day by taking one sachet of MEGA NFC® medical¹⁰ and applying a VEGA ELIXIR detox face mask, followed by morning prayers, disciplines of lunar calendar philosophies by Larisa Renar, mandatory workout "5 Tibetan exercises" and breakfast – kefir with bran and fresh fruits. After breakfast – work on my projects starts, letters, appointments. I prefer to combine my lunches with business or private meetings. Afternoons are devoted to sport – yoga, pilates, swimming or tennis. In the evenings, I arrange meetings with family and friends, and attend social events, which keep me on my toes and feed me with positive emotions. This is all very important for our wellbeing.

I adore travelling, and even take pleasure in pre-flight arrangements.

As I grew up by the sea, I prefer to relax at sea resorts, but am very open to new destinations and experiences. My favorite country is Japan, which I have visited on numerous occasions, while on tour with my theatrical crew.

Also, I tell myself every day: "I am happy!". Happiness in life – is to continuously strive to move forward.



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